

# Can You Run Your Business Without a Network?

## THE REAL QUESTION

The real question is actually: "Is your Business Continuity Plan (BCP) taking in account possibility of loosing the network cable/fiber connectivity between your data center and Disaster Recovery (DR) site?"

- a) Um, let me think?
- b) No, our network will always be available.
- c) Yes, definitely!

## IF YOU HAVE ANSWERED:

- a) You are still wondering how to answer the BCP/DR question? You should definitely review your corporate BCP strategy. Before it's too late. Call us. We can help.
- b) Please, try again. This time, take reality into account.
- c) Good answer.

If you have answered c), then you are among the majority of the corporations that are running critical business applications and taking the Business Continuity and Disaster Recovery seriously. Securing the continuity of your IT processes is as important as securing physical security of your assets and staff. Usually for this purpose, corporations put in place redundant hardware and software. Also, the redundant network capacity is being leased, preferably from a different backbone provider.

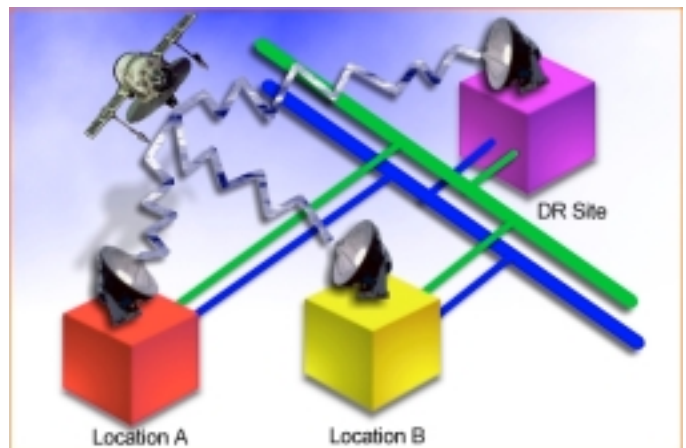
All that sounds like a good plan. We fully support you in your planning. What we suggest as an additional layer of security for your Business Continuity in case of a disaster is diversification of your network carrier.

## THE REAL ANSWER

Two-way satellite connection.

So simple, yet so efficient. After years of perfecting the technology, finally the production grade solution is available for satellite-based network connectivity.

In partnership with C-COM Satellite Systems and Hughes Networks, we offer you a peace of mind. For a fraction of the cost of dark fiber we offer you BC/DR solution that does not depend on a location.



Two-way communication satellite based network

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